

# Analysis of Relationship between Arts Education and Spread of Modern Culture

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**Keywords:** art education; modern cultural communication; art cultural literacy

**Abstract:** Art originates from social life, which is a reflection of social life. The relationship between art and modern cultural spread has mutual influence, interaction, mutual infiltration and mutual reflection. Permeating art culture education in art teaching will help improve students' cultural taste, culture accomplishment, enrich students' aesthetic emotion, and make art works go out of textbooks and classroom, and be accepted or recognized by the audience. This paper studies the relationship between art education and the spread of modern culture, excavates the implicit factors of art culture in teaching materials, makes students feel art culture in the process of art learning, and improves students' artistic cultural literacy. The art discipline should take an active part in guiding the construction of campus culture, and strengthen the influence of the art subject in the recessive curriculum, so that the students can gradually form a healthy aesthetic concept and sharp aesthetic intuition without knowing it. Art education can spread modern culture, improve students' aesthetic ability, broaden students' vision and enrich students' sensibility to beauty.

## 1. Introduction

The new art curriculum standard clearly defines the humanistic nature of art curriculum, and it points out that art course has the important value of guiding students to participate in cultural inheritance and communication. This new spirit of curriculum reform has important guiding significance for art teaching. Under the control of this category, art courses have the characteristics of cultural courses, like other disciplines, art courses have assumed the responsibility of improving students' cultural literacy, and have played an important role that other disciplines cannot replace. Accordingly, the humanistic color of art teaching is further strengthened, the teaching content is further expanded, and the cultivation of art culture will become a higher teaching goal. In this context, art teaching will pay more and more attention to the cultivation of students' fine arts literacy. The goal of teaching has also changed from focusing on the cultivation of skills and skills to paying equal attention to both training and self-cultivation-how to enhance the cultural implication in art teaching has become a practical subject <sup>[1]</sup>. In recent years, every school is carrying on the education of national spirit and life. Modern culture permeates the classroom practice activities organically in various disciplines, art teaching as one of the means, is playing a more and more important positive role. This paper studies the relationship between art teaching and modern culture dissemination, absorbs excellent modern culture and national spirit according to the characteristics of fine arts, and integrates the new elements of the development of the times, so as to give play to the role of art teaching in carrying forward national culture and shaping national spirit <sup>[2]</sup>.

It is impossible for art to be completely divorced from culture, because art itself is culture and a subclass of culture. Art is not only the carrier of culture, but also it is a type of culture. Therefore, art learning is not only the study of fine arts skills, but also the study of art knowledge. Students should be allowed to understand art in a cultural context and experience and accept the influence of culture through the study of art. There is a mutual influence, interaction and infiltration between fine arts and modern cultural communication. Art reflects comprehensive social life and reflects all kinds of fields and things in social life, material, spiritual, etc. That is to say, art can not only reflect

the social economic relations, production relations and class relations, but also reflect the political, legal, moral, religious, philosophical and literary views of the people in the social life. It also reflects people's dreams, fantasies, emotions, emotions, desires, aesthetic tastes and aesthetic thoughts. Therefore, permeating art culture education in art teaching is helpful to improve students' cultural taste, culture accomplishment and enrich students' aesthetic emotion. This paper studies the relationship between art education and modern cultural communication, excavates the implicit art cultural factors in the teaching materials, and makes students feel the art culture in the process of art learning, and improves the students' fine arts cultural literacy <sup>[3]</sup>.

## **2. Infiltration of Modern Culture in Art Teaching**

The infiltration of modern cultural spread and art cultural education in art teaching is conducive to improving students' cultural taste, cultural accomplishment and enriching students' aesthetic feelings. The new art curriculum standard clearly defines the humanistic nature of art curriculum, and it points out that art course has the important value of guiding students to participate in modern cultural inheritance and spread. This new spirit of curriculum reform has important guiding significance for art teaching. Under the control of this category, art courses have the characteristics of cultural courses, like other disciplines, art courses have assumed the responsibility of improving students' cultural literacy, and art courses have played an important role that other disciplines cannot replace <sup>[4]</sup>. Accordingly, the humanistic color of art teaching is further strengthened, the teaching content is further expanded, and the cultivation of art culture will become a higher teaching goal. In this context, art teaching will pay more and more attention to the cultivation of students' fine arts literacy. The goal of teaching has also changed from focusing on the cultivation of skills and skills to paying equal attention to both training and self-cultivation-how to enhance the cultural implication in art teaching has become a practical subject.

### **2.1. Excavate the factors of modern art culture hidden in the textbook, improve the art culture accomplishment of the students**

The main goal of traditional art teaching is to cultivate students' practical ability and basic skills. However, it is not enough to do this in the teaching of a complete art course, so we should go deep into the teaching materials. Explore the implicit cultural factors in the textbooks, so that students can acquire more art cultural knowledge while mastering the skills and skills. This includes the history and achievements of the development of art culture, the relationship between fine arts and production, life, the spirit of Chinese national culture and the characteristics of the development of world art culture, and so on. It can make students expand the understanding of art phenomenon, improve aesthetic cultural literacy. Art teaching involves a wide range, there are modern cultural and artistic epitome, such as plastic arts, craft design and so on. There are features of folk culture, such as paper-cut, origami, clippings, etc., traditional art, modern art and folk art correspond to different cultural fields respectively. The cultural information hidden in different subjects in the same field and the same category is different, all of which provide rich materials for the education of art culture. If teachers can develop ideas according to the characteristics of the teaching contents, they will be able to combine the right and the left <sup>[5]</sup>.

### **2.2. Let the students feel the art culture in the process of fine arts study, and improve the art culture accomplishment of the students**

Art is one of the earliest categories of art and culture. The present art teaching emphasizes the student's participation in the production, in fact, the production process itself has also incorporated the cultural understanding and the inheritance, for example, in the production process the technical consciousness, the line esthetic feeling, the color esthetic feeling, the decoration esthetic feeling, and so on <sup>[6]</sup>. Different times, because the social environment is different, which restricted by the different productive forces development level and the social political economy system, therefore has formed the different cultural background. With the development of society, there are more and more abstract sculptures in life. When students see this kind of art again, they will have a kind of

affinity, they can understand the beauty of this abstract art, and they can understand the cultural information they convey. Thirdly, strengthen the influence of the art subject in the hidden curriculum, and improve the art cultural accomplishment of the students<sup>[7]</sup>.

### **2.3. Strengthen the influence of fine arts in recessive curriculum and improve students' art cultural literacy**

Art course is only a part of art teaching. On the one hand, the improvement of students' art cultural literacy depends on the strengthening of art teaching, on the other hand, it needs the participation of other teaching factors. The hidden curriculum is different from the organized classroom teaching. It refers to the sum of the educational factors that have an impact on the students but are not easy to control in the school, including the greening of the school environment, the construction pattern, the propaganda of the garden, the cultural activities, The teacher's manners, clothes, etc. Together, these factors form an almost ubiquitous campus recessive curriculum system and have an effect on students' knowledge accumulation, value concept, emotional tendency and so on in the form of imperceptible influence. In this system, there are abundant educational resources of art culture<sup>[8]</sup>. Only by making full use of these resources and strengthening the influence of the subject, the art culture literacy of the students can be improved more effectively.

## **3. Relationship between Art and Modern Culture**

### **3.1. Art comes from social life, it is a reflection of social life**

Art reflects a comprehensive social life. Art is interacted, permeated and reflected with other higher special ideologies. That is to say, art reflects a comprehensive social life, a comprehensive reflection of various fields and things in social life, material, spiritual, etc. Art can not only reflect the social economic relations, production relations and class relations, but also reflect the political, legal, moral and religious views of people in a social life.

### **3.2. The social function of arts education and modern culture spread**

Arts education promotes modern cultural communication. Art is closely related to people's use of food, clothing, shelter and transportation, so its social function is also various. First, art has the function of aesthetic education. In class appreciation, hands-on production, imagination, creative ability training, it can help students correctly understand beauty, feel beauty. Secondly, the art has the educational function to the human thought sentiment, the will and the action. People's actions are always controlled by certain emotions, aesthetic education is different from other education, it is the integration of educational music into the night with the wind, moisturizing things quiet, so that the human soul can be purified<sup>[9]</sup>. Beauty is the bridge of emotion, morality and knowledge. Aesthetic education is to use all the beauty created by human society to beautify one's own education, so that one has a rich and full soul and permeates the whole inner world and life form a conscious rational force. In addition, art can help us to understand life, self-understanding, the function of disseminating information exchange feelings. The subject of fine arts has the characteristics of many kinds of subjects, except that it belongs to the subject of art or the subject of humanities. From the point of view that art is the art of creating beauty and its strong practicality, art belongs to the discipline of expression and skill. From the art almost everywhere in human life, master certain art knowledge and skills, it can improve and improve people's quality of life, thus promote the spread of modern culture.

## **4. How to infiltrate Modern Culture into Art classroom Teaching**

In our cultural reality today, there are several categories which are not clearly related to aesthetic culture, such as mass culture, media culture, visual culture, consumer culture, popular culture and so on. Chinese modern culture contains abundant resources of art education. We can absorb the essence of modern culture, accumulate the spirit, appreciate the taste and permeate the modern culture education in the art teaching. It not only enables students to master the specialized

knowledge and skills of fine arts, but also promotes the inheritance and development of modern culture while accomplishing the function of educating people.

#### **4.1. Combining with appreciation of famous paintings, infiltrating Modern Culture into Art classroom Teaching**

Our works of fine arts reflect the unique cultural background and cultural characteristics of different times, so in ordinary teaching seize the opportunity of appreciating painting and painting, so that students can feel the essence of modern culture. For example: I arranged three minutes or so before class to "enter the famous house, famous painting" column, through a week of exchange of students in turn, feel the artist's love of life, the love of life, cultivate students love life, cherish life. Through the appreciation of painting, students have a certain understanding of the use of line in Chinese painting, only in the case of cognition, thus further inherit and create modern culture<sup>[10]</sup>.

#### **4.2. Inheritance and Innovation of Modern Culture by means of combination of Ink and Ink painting and other painting forms**

Painting is a creative art, the artistic value of painting lies in innovation. Using the form of Chinese painting requires students to ink opera characters in the way of freehand brushwork. On this basis, students are asked to carry forward the pioneering spirit, in order to better foil the characters, in the treatment of the background can be boldly incorporated into the decorative painting form of expression, or the production of modern texture and other methods of application, combine traditional Chinese painting with some new elements. In class, although some students failed in their homework, through this lesson, the students gained a kind of thought: art is not inflexible, our modern culture in the background of modern society, in addition to inheritance, there is also a need for innovation.

#### **4.3. Organic combination of Modern Culture and Modern Design idea in Modern Design Art**

The connotation of Chinese modern culture is very rich and the scope involved is quite extensive. Traditional pattern design is a trickle of its vast rivers and seas. It is this inexhaustible stream that is still watered and infiltrated in many fields of modern art, among which logo design is one of them. The integration of modern culture into logo design is not only the self-continuation of local culture, but also plays a great role in promoting the world information exchange, and also has a positive significance to establish the international image of our country.

By the practice of art teaching, we have experienced the process of finding, studying, discussing and creating many fine arts works together. So as to make our art works go out of textbooks, out of the classroom, accepted or recognized by the audience, or even towards society and the world, we must at least make our works meet the requirements of carrying the historical background and imprinting the brand of the times. At this time, the national characteristics of the work have vitality, art education can spread modern culture, improve students' aesthetic ability, broaden students' vision and enrich students' sensibility to beauty.

### **5. Conclusions**

We cannot live without the process of aesthetic activities, permeating art culture education in art teaching will help to improve students' cultural taste, culture accomplishment, enrich students' aesthetic emotion, and make our art works go out of textbooks and classroom, so as to improve our aesthetic value experience. Art appreciation has the rhythm of regulating spirit and emotion. Aesthetic culture is not only a realm with modernity connotation, but also the highest category of cultural form the angle of aesthetics in our country at present. It refers to the cultural reality under the background of consumption culture atmosphere and postmodern theory. It is not only the description of the cultural reality but also the aesthetic construction of the culture to perspective the social culture from the aesthetic point of view, this is not only an inescapable historical mission, but also a rare historical opportunity.

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